

## **PureFormulas.com Now Available to International Customers**

*PureFormulas.com announces their entrance into global eCommerce through their recent partnership with Bongo International.*

Miami, FL ([PRWEB](#)) October 30, 2012 -- [PureFormulas.com](#) is an online store offering the finest healthcare supplements available. The mission of this organization is simple; maintain their focus on superior quality products and service. The store has proven its ability to do achieve this, and is now ready to expand globally with [Bongo's Checkout Solution](#).

“We were getting requests all the time by e-mail, Facebook and phone. Also eCommerce publications were writing about how fast the international business is growing for ecommerce companies. It seemed like a no brainer,” says Jose Prendes of Pure Formulas. Many online retailers are already receiving international traffic to their site, but not all merchants take advantage of services like Bongo and cater to these valuable shoppers. Bongo's Checkout Solution removes a major burden from retailer's hands through numerous features that range from risk free international payment processing to delivery to over 220 destinations worldwide. It's an ideal solution that covers the full spectrum of [international eCommerce](#) challenges.

PureFormulas.com offers visitors an excellent shopping experience with an organized, easy-to-navigate website. The online store provides pure, high-grade products that support a healthy lifestyle. They assure customers of their product quality, price point, service guarantees, and even product storage methods.

“I did not want to deal with international shipping, tariffs, and all the different restrictions other countries have. When I came across Bongo and was presented with the demo, I knew immediately that it was the right solution. The implementation went very smoothly,” adds Mr. Prendes. PureFormulas.com receives the majority of their global traffic from the UK, Canada, and Australia. The percentage of international traffic is at 6% presently, and as Mr. Prendes noted above, eCommerce figures are predicted to continue on their rise as they have been for years. A recent article in Internet Retailer magazine stated that in the UK alone, online spending has risen 16% from figures recorded in September of 2011.

The substantial growth and untapped potential available in international eCommerce make it worthwhile for merchants to reach out to these markets. This certainly applies to the holiday shopping season, where international sales can make the difference in driving revenues to levels never seen before. International shoppers are renowned for increased average order values, and also for being consistent repeat customers. Visit [PureFormulas.com](#) for more information on their top quality health care supplements. You can also visit [BongoUS.com](#) to learn more on how their services can assist your online store in expanding globally.

### About PureFormulas.com

PureFormulas.com is an online business offering the very best in health care supplements, service, and online customer experience. The product line includes a variety of supplements from homeopathic remedies to memory support. Everything you need for your health care improvement and maintenance is available through [PureFormulas.com](#). They offer top quality products with exceptional service. Visit the website today at [PureFormulas.com](#) today to see the product line and to get a feel for the quality focused business they have created.



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**Online Web 2.0 Version**

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